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A REVIEW ON FINDING TOP K-COMPETITOR FROM LARGE UNSTRUCTURED DATASETS BASED C-MINER ALGORITHM

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ABSTRACT

In this new age any focused business and achievement is relying upon the capacity to make a thing more alluring to the client than the challenge. Some of the inquiries are coming in this undertaking, for example, first question is that: (I Who are principle contenders of the given things? II) How to formalize and evaluate intensity between things? Furthermore, III) What are various highlights of a thing that most influence its competitiveness?.In this Paper we validated both quantitatively and qualitatively. Our formalization is appropriate crosswise over spaces, beating the deficiencies of past methodologies.

To operationalize and address the issue of finding the top-k competitors of a thing in any given market. Especially within the sight of large data sets with hundreds or thousands of things, for example, those that are regularly found in standard spaces. We address these difficulties by means of a profoundly adaptable system for top-k computation, including a proficient assessment calculation and a suitable record.

KEYWORDS: Data Mining, Web Mining, Information Search and Retrieval, Electronic Commerce